ModernBiz
Support a Mobile Workforce so Employees Can Stay Connected Anywhere

Steve Measelle / J.D. Sutton
Demo by Todd Sweetser
Agenda

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Today’s experts:

Steve Measelle is a Group Manager of Microsoft US SMB Marketing. He’s a NYC-to-Seattle transplant passionate about how modern technology serves as a catalyst for small business and the US economy as a whole.

J.D. Sutton works as a Marketing Manager in Microsoft’s SMB group where he focuses on helping businesses grow with the latest cloud productivity technologies. He loves to spend time with his 5 children, coaching soccer, backpacking, skiing, or pedaling through the beautiful Northwest.

Todd Sweetser is a Partner Technology Strategist and a member of the TS2 team at Microsoft. The TS2 team’s mission is to drive SMB focused partners’ success with Microsoft solutions. He enjoys enabling the A-HA moments that occur when customers see what can be accomplished with technology!
Choose your own path to modern, with flexible, familiar, and trusted solutions for your business – desktop to mobile, server to cloud.

“Technology leaders far outperform their peers in the marketplace.”

BCG
“Many SMEs access cloud-based services on a variety of devices, including tablets and smartphones, which enable employees to stay connected on the run.”
Get Your Work Done Anywhere
Access & edit your latest documents wherever you go.

Any device, online or offline

Get to what you need to get your work done, from anywhere. Seamlessly access and work with your files and applications across your Windows devices.

Get to your files and apps from anywhere with Office 365

Work on your documents offline, and they’ll automatically sync once you’re back online with OneDrive for Business.
Enable easy remote access to on-site business apps, like accounting, HR, or CRM from your Windows PCs and devices.

Have the peace of mind that sensitive data stays on the server with technology included in Windows Server 2012 R2.

Get to your business apps from anywhere.

Access with peace of mind

Get the flexibility of easy remote access to on-site business apps with the peace of mind that your data is protected.
Meet online any time, anywhere.

Find an open time on your team member’s calendar.
Set up an online meeting to get quick input on your work.
Add team members from multiple locations to expand the conversation as needed.
All from Office 365 on your Windows device.

Take your conference room with you
Connect with your team and get your work done wherever and whenever you need to.
Access all of your files and apps, whether from the cloud or your on-site server, with the same seamless experience on a variety of Windows devices, including PCs, phones, tablets, laptops, and 2-in-1s.

Stay productive with one consistent, device optimized experience in Office 365.

Get a seamless experience across devices.

Smartphone, tablet, laptop, PC

Get the ease and simplicity of a familiar experience as you move from PC to device whether at home, the office, or on the road.

Your files and applications are waiting for you just as you left them.
Manufacturing Company Upgrades Operating System and Improves Productivity

Shinola is a design and manufacturing company that needed the most efficient solution to streamline its processes and reduce manufacturing costs to gain competitive advantage.

The company adopted tablets running the Windows 8 Pro operating system for shipping and receiving, inventory control, point-of-sales discussions, and monitoring plant security cameras.

The result: The company has realized mobility efficiencies, increasing productivity by up to 30%.

Enhanced training and sales engagements by using Windows 8 Pro on tablets.

Minimized training costs thanks to intuitive and familiar user experience.

Enabled automatic and seamless access to available wireless networks through Domain Join.

Improved mobility, making it possible for employees to attend to business from wherever they’re located.

“Windows 8 Pro... has the power and familiarity of a Windows desktop and support for enterprise-level capabilities, which gives us a competitive advantage as a startup.”

Andy Olsen, Planning Manager, Shinola

See the full case study here.

SHINOLA 30 employees | Manufacturing http://www.shinola.com/
Windows 8.1 Pro for SMB
## What's new in Windows 8.1 Pro for SMB

### UI enhancements
- Start button
- Boot to desktop
- Start screen sync
- Multiple tile sizes
- Enhanced Search
- Reading List
- Take calls from lock screen
- Flexible window sizes
- Multi-monitor improvements
- Improved built in apps (incl. Mail)
- Automatic app updates
- Improved touch keyboard

### Platform enhancements
- 7-10” tablet support
- SkyDrive integration
- InstantGo devices
- MiraCast support
- Personal hotspot
- Assigned access (kiosk)
- Tap to print
- Auto triggered VPN
- Device Encryption
- Improved fingerprint log in support
- Mobile device mgmt. (MDM)
- Remote business data removal
Tablets and PCs for every business need

**Best business tablet**
- Easy & powerful
- Tablets in many sizes including 7" to 10"
- All-day battery, InstantGo devices
- USB ports, SD cards
- Touch, mouse, keyboard, & pen
- Use tablets as a kiosk

**Great on all PCs**
- Most powerful processors
- Boot to desktop
- Familiar desktop experience
- Touch and non-touch enabled

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**On all devices**
- Microsoft Office
- LOB apps
- Windows Store apps
- Multi-device sync
- More security and control
- Simplified management

Screenshots represent Windows 8.1 Release Preview
Featured Devices for Business

- **Tablets**
  For those always out and about
  - Surface Pro 3
  - Surface Pro 2

- **Two-in-Ones and Convertibles**
  For the virtual mobile professional
  - Lenovo Miix
  - ASUS Transformer Book Flip

- **Laptops**
  For the specialty user
  - Samsung ATIV Book
  - Dell XPS

- **All-in-Ones and Desktops**
  For those who need power and style
  - Lenovo ThinkPad
  - Acer Aspire
  - HP ENVY Recline

**New form factors**
The mobility of a tablet with the power, performance and security of a PC

**Mobility**
Thinner, lighter, faster devices delivering faster boot times and longer battery life.

**Innovations come standard**
Edge to edge touch, modern security and Microsoft certification and performance testing

For more information on Windows Devices visit the [Microsoft Store](https://www.microsoft.com).
Work with a Microsoft Partner

**Flexible:** Partners can offer tailored solutions

**Experienced:** Partners have a background of technical expertise

**Trusted:** Partners are certified by Microsoft

**Accessible:** Partners will work to answer all of your questions

“I can’t tell you what a difference it made to have a solid, local partner at my side.”

—Tom Boyle, Global IT Director, Sky Zone Indoor Trampoline Park
Let’s get going

Talk to your Microsoft partner. If you don’t have one, we’ll connect you.

Learn how your business can get modern at our business hub.

Download our free Running Your Business in the Cloud e-guide.

Windows Server  
Microsoft Azure  
Office  
Windows 8
Support and resources

Small business resources

Microsoft Business Hub
General business guidance and how-to resources, including:
- E-guides and whitepapers
- Blogs and articles
- Videos
- Links to product pages

Microsoft BizSpark
A free program providing free software, support, and visibility to help startups succeed.

Microsoft product training

Office Web Apps
Using Office Web Apps demo

Outlook.com
Outlook 2013 training

Office 365
Office 365 training courses for business

Windows 8
Windows 8 & Windows RT tutorial

Windows Server 2012
Windows Server training

SQL Server 2013 Business Intelligence
SQL Server Learning Center

Other helpful resources

Free product ebooks
Describe features and capabilities of Microsoft products with guidance on how to plan for, implement, and maintain them.

Microsoft Digital Literacy
Curriculum teaches essential productivity basic skills – word processing, spreadsheets, presentations, and databases – in an online course provided in several languages.

Channel 9
Free videos for absolute beginners looking to learn how to program usual Visual Basic, C#, HTML5 and CSS3, JavaScript.

Microsoft Virtual Academy (MVA)
Online training delivered by experts to help developers and IT professionals continually learn, with hundreds of courses in 11 different languages.

Microsoft Learning
IT training for established professionals and those new to the field for key solution areas (Server, Desktop, Apps, Database, and Developer); training provided in several languages.

Microsoft Developer Network Training
Free technical training on emerging Microsoft products and technologies through videos, hands-on labs, and source code samples.

Microsoft Training Catalog
A library of product and technology training materials.
Questions?
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